

Rep Order# 6867569 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/24/2012 12:18 PM
Last Received: 10/24/2012 11:29 AM
Showing Buylines: All Lines

1 of 2

Station KSNV-TV LAS VEGAS, NV.
Advertiser () D.TARKANIAN 4 CONGR
Product D.TARKANIAN 4 CON AD
Estimate# ADD
Buyer CHRIS FEIST
Phone#
Fax#

Agency () SANDLER INNOCENZI
705 PRINCE ST
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //ADD
Flight Dates 10/24/2012 - 10/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	M-TU	4P-5P		:30	\$725.00	10/29-10/30	2	1	2	\$1,450.00	
				Buyline Comment: NEWS								
	2	SA	7A-9A		:30	\$625.00	10/27-10/27	1	1	1	\$625.00	
				Buyline Comment: SAT TODAY								
	3	TH-F	630P-730P		:30	\$1,300.00	10/25-10/26	1	1	1	\$1,300.00	
				Buyline Comment: WH/JEP								
	4	M	630P-730P		:30	\$1,300.00	10/29-10/29	1	1	1	\$1,300.00	
				Buyline Comment: WH/JEP								

---REPORT TOTALS---

Report Totals: 5 / \$4,675.00

---SALES MONTHLY TOTALS---

Oct 12: 2 / \$1,925.00 Nov 12: 3 / \$2,750.00

Sales Totals: 5 / \$4,675.00

Station Totals: 5 / \$4,675.00

Lines not sent/rclld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$24,605	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	19%
		KTNV	25%	KTUD	1%	KVCW	2%	KVMY	3%	KVVU	20%
		XXXX	0%								

---COMPETITIVE COMMENTS---

Rep Order# 6867569 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order#

Printed: 10/24/2012 12:18 PM
Last Received: 10/24/2012 11:29 AM
Showing Buylines: All Lines

2 of 2

Station KSNV-TV LAS VEGAS, NV.
Advertiser () D.TARKANIAN 4 CONGR
Product D.TARKANIAN 4 CON AD
Estimate# ADD
Buyer CHRIS FEIST
Phone#
Fax#

Agency () SANDLER INNOCENZI
705 PRINCE ST
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //ADD
Flight Dates 10/24/2012 - 10/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

NEW ORDER
EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE